



4 Stops, 1 Destination:

Latinos Exploring Treasured Landscapes in the West

July 11-19th, 2014

Are you a college student age 18 or over with a passion for the great outdoors? Do you have a sense of adventure and concern for U.S. public lands? Do you want to learn about the issues impacting our environment? Are you interested in developing and strengthening your communications and public policy knowledge and skills? Do you want to earn money for college?

Hispanic Access Foundation's **4 Stops, 1 Destination** student program is designed to raise awareness of our national parks, their accessibility and the need for the Latino community's involvement in their protection. HAF will select four Latino/a college students to participate in a nine-day tour of four national parks in the Western United States.

The **4 Stops, 1 Destination** student program is a wonderful opportunity that comes with a lot of responsibility. The selected students must commit to participating in all parts of the program, which includes training, nine days of travel, creating videos and writing blog posts while on the trip, and follow-up writing assignments and activities including a visit to Capitol Hill in Washington, D.C. The student program is divided into three parts: Training, Touring and Communications and Advocacy.

See the following link for a view of last summer's 4 Stops Program:

<http://hispanicaccess.org/our-projects/4-stops-1-destination>

Selected students are expected to:

Train:

- Read program and national park materials prior to the tour dates.
- Participate in approximately six hours of training sessions through webinars or Google Hangout. Training sessions will be related to program logistics, park information, media and public policy.
- Participate in all conference calls with HAF staff and fellow students.

Tour:

- Participate in a nine-day tour of four national parks in the West. Stops on the tour are expected to include: Dinosaur National Monument, Arches/Canyonlands, Mesa Verde National Park, and Chaco Culture National Park. Students will be accompanied by four other college students and an adult chaperone. Students will connect throughout the tour with HAF staff, National Park Rangers, environmental organization leaders, and outdoor outfitters. During these stops, students will participate in a wide variety of outdoor activities such as hiking, rafting, mountain biking, and similar activities that are typically enjoyed at national parks.



Communications and Advocacy

During the tour:

- Engage in a bilingual video blog and social media campaign. Students will collect photos and video of the experiences of the tour, and send out thoughts and commentary about those experiences via social media.
- HAF will develop six 2-minute videos based on footage students capture during the tour.

After the tour:

- Write and submit a one- to two-page article about the experience to a local newspaper or publication.
- Write one op-ed about the experience in the parks.
- Collaborate with HAF's team to coordinate two activities in home communities, churches and/or university campuses to share the experience of exploring national parks and learning about related policy issues.
- Visit Washington, DC to participate in meetings with public officials during Fall 2014 to speak about the experience and the personal impact of the program. The goal is to raise awareness about public lands across Congress and the administration.

Compensation

Each student will be compensated with a \$2,500 stipend for participation in the program. All travel costs, food, and lodging will be provided to the selected participants by HAF.

Requirements to apply:

- Must be a college student at least 18 years of age.
- Be enrolled as a college student in Colorado, New Mexico, Arizona, Idaho, Nevada or California (with priority given to Los Angeles, Riverside and San Bernardino counties.)
- Be willing to travel with four other students and HAF staff for nine days, in rustic and sometimes unpredictable conditions. Students will generally stay in hotels or lodges, but a night or two may include camping-style accommodations.
- Have a strong interest in the environment and public lands.
- Possess solid public speaking and communication skills for video blogging and for participation in D.C. meetings and events.
- Demonstrate strong English-language writing skills.
- Submit an application, resume, essay, and short video (optional).



Deadlines and Timeframe:

Completed application, resume, essay, and short video (optional) must be received by **June 12, 2014, at 5:00pm, Eastern time.** Applications will be reviewed on a rolling basis as they are received, and HAF encourages early submissions.

- All application documents must be emailed to **4stops@hispanicaccess.org**.
- All applicants will be notified of their application status by close of business on June 13, 2014.
- A top set of candidates will be selected for brief phone interviews.
- Training dates: Between June 16 and July 9, 2014. Approximately six hours of training will be conducted via phone or webinar, times will be scheduled in coordination with the selected participants.
- Trip dates: July 11 – 19, 2014.
- One to two-page article submitted by July 30, 2014.
- Op-ed submitted by July 30, 2014.
- Two activities organized in home communities by September 30, 2014.
- Visit Washington, DC for meetings in Fall 2014.

Selection Criteria:

Applications will be reviewed and ranked according to the following criteria: demonstrated evidence of leadership, communications ability, and maturity. Experience and interest in relevant topics including environmental issues, public policy, communications and a commitment to serving the Latino community.

For more information, please visit: www.hispanicaccess.org or email: 4stops@hispanicaccess.org